Global Food Safety Initiative

GFSI is managed by The Consumer Goods Forum

- An independent global parity-based Consumer Goods network
- Over 650 Members
- Representing 70 countries
- Offices in 3 continents
**GFSI Background**

Launched in 2000 following a directive from food business CEOs of The Consumer Goods Forum (known as CIES at the time) following concerns about:

- Food safety crises
- Profileration of individual retailer schemes
- Burden to suppliers and producers due to frequent audits

Lack of efficiency and high costs in the food supply chain
**Vision:** Safe Food for Consumers Everywhere

**Mission:** Driving continuous improvement in food safety to strengthen consumer confidence worldwide

- Reduce food safety risks
- Manage cost
- Develop competencies and capacity building
- Knowledge exchange and networking

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**Global Food Safety Initiative**

**GFSI Governance Structure**
Governance Structure

- Stakeholders
- GFSI Board
- Advisory Council

GFSI Technical Working Groups
- Global Markets Primary Production
- Global Markets Manufacturing
- Guidance Document
- Feed (Single and Compound)
- Storage and Distribution
- Auditor Competence

Governance: GFSI Board of Directors

- Chair: METRO GROUP
- Vice-Chairs: AEON, DANONE

Board Members:
- McDonald's
- Tyson
- JBS
- IG
- Kraft Foods
- Hormel
- Yankee
- Ahold
- Coca-Cola
- Cargill

Providing strategic direction and supervision of GFSI, and governance to the GFSI Technical Working Groups.
Governance: GFSI Technical Working Groups

Governance: GFSI Stakeholder Group

- Wider group of food business stakeholders
- Annual meeting in February during the Global Food Safety Conference
- Opportunity to influence GFSI strategy
- Share knowledge and best practice with other food safety experts in keeping with the GFSI mission
- Open invitation
Governance: Advisory Council

- A body of experts composed of academics, non-government organization members and government members.
- Will provide perspectives on the implementation of GFSI's strategic objectives.

Governance Structure

- GFSI Stakeholder Meeting: Update on GFSI Work item proposals
- GFSI Board & Advisory Council Review: Review of proposals Mandate to TWG
- GFSI Technical Working Groups: Recommendation to Board & Advisory Council
- GFSI Board & Advisory Council Review: Approval and Communication
- Global Food Safety Conference: Output
GFSI and Benchmarking

How does GFSI work?

- Benchmarks existing food safety schemes, including pre-farm gate schemes against the GFSI Guidance Document.
- Determines whether a scheme is equivalent to the Guidance Document requirements.
- Helps and encourages food safety stakeholders to share knowledge and strategy for food safety and to develop best food safety practice in a common global framework.
Building Confidence in Certification Through a Robust Guidance Document

A multi-stakeholder document that:

- Sets out the requirements for food safety management schemes and the key elements for the production of food and feed
- Provides guidance to schemes seeking compliance with the GFSI Guidance Document and recognition by the GFSI
- Defines the requirements for the effective management and control of conforming schemes
- Puts in place transparent procedures for the GFSI benchmarking process

New Modular Format:
Overview
Part I - The Benchmarking Process
Part II - Requirements for the Management of Schemes
Part III - Scheme Scope and Key Elements
Part IV - Glossary of Terms

6th Edition - Issued in January 2011

Convergence Means Confidence

- Benchmarking work was originally carried out on four food safety schemes (BRC, IFS, Dutch HACCP and SQF) to reach a point of convergence.
- All schemes were completely aligned with the GFSI Guidance Document Version 5 requirements.
- This meant increased confidence in the schemes and comparable audit results.
The following companies came to a common acceptance of GFSI benchmarked standards, and now many other companies have followed suit.

<table>
<thead>
<tr>
<th>Ahold</th>
<th>METRO Group</th>
<th>Walmart</th>
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<tbody>
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<td>groupe carrefour</td>
<td>MIGROS</td>
<td>ICA</td>
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<td>TESCO</td>
<td>DELHAIZE Group</td>
<td>Group Strength, Local Expertise</td>
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### Benchmarking – What does this mean?

“Once certified, accepted everywhere”
Some companies now accepting GSFI recognised schemes

GFSI Strategy

GFSI Update
Top 3 Food Safety Issues Within YOUR Business

Top Critical Areas GFSI Should Focus On
Creating Links with Key Organizations & Regulators

Build Confidence in 3rd Party Certification

GFSI

Improved Communications

Geographical Expansion

Creating Links with Key Organizations & Regulators

Governmental Organizations i.e. China, FDA, USDA, DGSANCO

International Organizations i.e. WTO, World Bank, CODEX, ISO

Other trade and industry organizations i.e. FMI, GMA, GS1
Creating Links with Key Organizations & Regulators

**GFSI Global Regulatory Affairs Working Group**

- **Published**: a series of documents and position papers relating to third party certification.
- **Available for use by anyone involved in GFSI and regulatory affairs (download on www.mygfsi.com).**
- **Topics cover:**
  - What is the Global Food Safety Initiative?
  - What is the GFSI Guidance Document?
  - Role and benefits of third party certification
  - Perceived barriers to acceptance of third party certification
  - Accreditation and Certification Framework

Building Confidence in Certification

**Global Markets Capacity Building Programme**

“A capacity building programme for small and/or less developed businesses that will develop effective food safety management systems through a systematic continuous improvement process.”
GFSI Global Markets Manufacturing Documents Released 11th July 2011
- Overview
- Frequently Asked Questions
- General Presentation
- Basic Level Checklist and Assessment Summary
- Basic Level Assessor Guideline
- Combined Basic and Intermediate Level Checklist and Assessment Summary
- Combined Basic and Intermediate Level Assessor Guideline
- Protocol and Flow Chart
At end October, 230 Company downloads across 35 countries

Global Uptake of Global Markets Capacity Building Programme

GFSI Strategy for the Future

- Building Global Awareness
- Conferences
- GFSI Focus Days
- Press releases
- Dedicated GFSI website
- Social Media – LinkedIn/Twitter

Improved Communications
GFSI Strategy for the Future

- Independence
- Trust
- Acceptance in the market place
- Aid in defense of a product liability action

Build Confidence in 3rd Party Certification

GFSI

Building Confidence in Certification

GFSI's Total Supply Chain Approach

The food supply chain as defined by the GFSI Supply Chain Working Group for the GFSI Guidance Document Sixth Edition.
Through Sector Focus Areas

- 2011
  - Packaging (scope M)
  - Animal Conversion (scope C)
  - Feed (scope F)
- 2012
  - Transport and Distribution (scope J)
  - Equipment Manufacturing (scope K)
  - Food Broker/Agents (scope N)
- 2013
  - Retail/Wholesale Outlets (scope H)
  - Catering (scope G)
  - Food Safety Services (scope I)
- 2014
  - Revision of Scopes A, B, C, D, E and L
- 2015
  - Issue Guidance Document 7th Edition

GFSI Auditor Competence
Technical Working Group

Technical Working Group to define generic food safety auditor competencies underpinning GFSI benchmarked schemes, and the mechanisms by which they can be assessed and verified.
GFSI Auditor Competence Working Group launched in September 2010

Defining the generic food safety auditor competencies underpinning GFSI benchmarked schemes to:

- Determine the role, tasks, and expectations of auditors
- Define competencies (skills, knowledge and attributes) for each task
- Recommend options by which they can be assessed and verified

GFSI Strategy for the Future

- Facilitating Global Trade
- Driving acceptance globally – Europe, North America, South America, Asia
- Driving acceptance throughout the food chain
Geographical Expansion

Impact of GFSI within the METROGROUP

Cost Reduction
- 12,000 audits of approx. 2 days or 24,000 working days
- ~100 employees for one year (220 wd)
- ~ 400,000 €

Decrease of Recalls
- Decrease of recalls from Ø 20 to Ø 2 in the last years (90% decrease)

Capacity Building
- Training of small suppliers and suppliers in emerging markets e.g. Egypt, Russia, Vietnam, China with Global Markets Tool
- Stabilization of supply availability and delivered quality
- Reduction of post harvest losses up to 40%

Global Food Safety Conference

Global Food Safety Conference
15 – 17th February 2012
Orlando FL, USA

Over 700 food safety experts from 60 countries.

Share knowledge, discuss, debate, network, learn, do business, find out more about GFSI...

www.tcgffoodsafety.com